

Kids Day of Fishing, Inc





2013

2012 News Letter / Project funding / Financial Report

Words from the president.

Team work is the key to success! "Lets go 2013"

Hello to all Sponsors, Supporters, Members and Friends.

Our 2012 season again was a huge success for the kids in our community serving well over 600 Kids.



We achieved all of our goals for the year including, most of all, again keeping our cost's down.

Our fundraising came in a bit slower this year but again we raised the needed funding to complete the season and carry over a good reserve for the 2013 events.

Our 5 events included the Fairfield Kids Fishing Derby Co-Hosted by the Fairfield Kiwanis Club. The Travis AFB Kids Fishing Derby C0-Hosted by 60th Services and Youth Programs Travis Air Force Base. Kids Day of Fishing Kids Fishing Derby Lake Solano Park Co-Hosted by the Kiwanis Club of Greater Napa. Kids Camp Lake Solano Park Co-Hosted by the Fairfield Kiwanis Club. Kids Day on the Bay Co-Hosted and sponsored by Seeker Sportfishing.

This year we also had our first fundraiser event at Winter Hawk Winery and raised a good amount of funding.

Thanks to the City of Fairfield we were able to have the Fairfield Fishing Derby without the Annual Earth Day Celebration. The City of Fairfield helped us gain new sponsorship to help pay for the added cost of having the event. The new sponsors were the Fairfield Police Officers Association POA, PGE and Pacific Sanitation.

The Fairfield Police Officers Association in addition supplied a BBQ Lunch served to the kids (Great Job) The Fairfield Kiwanis Club did a great job with volunteers and supplying Insurance for the event along with gift prizes for the kids. Community Service at it's Best! (Serving the Children of the World) Kiwanis

Our Members and volunteers as always did a great job setting up, running the event and clean up at the end of the event. Team work is the key to success (Great Job Folks)

The Travis event was a bit more of a challenge this year lots of extra work but also was a huge success. This years event was moved from the Duck Pond to the Travis AFB Gulf Course Pond. The fishing this year was a little bit challenging but we did have lots of fish caught and a bunch of very happy kids and families. This year we were also awarded a special gift plaque from Team Travis from the Wing Commander

Presented to Kids Day of Fishing, Inc. May 19th, 2012

From the Men, Women, and Families of Travis Air Force Base. Thanks for your Continued Support of the Travis Fishing Derby. Your unwavering Commitment to our Special Needs Community and all Team Travis Members has been an integral part in the Success of this annual program. **Mr Johns**, you and your organization personify what America is all about-The Joining Together of People to Help Others through a Common Goal Enhancing the Quality of Life for all. Travis Air Force Base is proud to be associated with Kids Day of Fishing and we hope our relationship with your Outstanding organization will continue long into the future! Thank You Team Travis!



and 60th services:

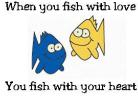












So, Care to Nibble? www.kidsdayoffishing.org





The 60th Services and Youth Programs did a great job of coordination and implementation of the event. BBQ Lunch and a great bunch of volunteers Travis team Members are the best in service and commitment.

Again our members and volunteers did a great job of setting up, running the event and clean up at the event ending. In addition a Big Special thanks to our volunteers from the UPS Cordilia Center and for their continued support.

This years Kids Day of Fishing event at Lake Solano Park was just as always a great day of fishing and fun. The Kiwanis Club of Greater Napa did a great job of helping out at the event, blanket Insurance for the event lots of wonderful volunteers, great cooks and servers for the BBQ lunch. Thank you so much for your continued sponsorship and service to the kids at the event, and to our organization. Community Service at it's Best!

Our members and volunteers did a great job as always setting up, running the event and clean up at the end. Commitment and dedication from all our members and volunteers is what empowers us to be a great organization. A Big Special thanks again to all the volunteers from the Cordelia UPS Center and Kiwanis Club of Greater Napa.

Kids Camp again was a huge success we had all the kids and families show for the 2 day event and all of our planned projects went just as planned. Special thanks to Megan Harns for her coordination and implementation of the event along with all her volunteers, great job Meg's. Again Richard Scholl came to the plate hit a grand slam home run his preparation and pre event chores is one of the most important reasons that the camp was such a huge success. Just as all season long Richards hard work and dedication has excelled him again to be our number one member, Richard you and Cora are the best we love you both (Lets Go 2013)

Special thanks to the Hindes family, Grace and crew did a fantastic job food preparation and service through out the event. You guys Rock! Lourdes and Ron along with the 2 ray's did a great job helping with set up, running the event and projects, live music playing along with Steve Hale and wife Candy. Thanks guys you were great as always. Special thanks to my friend Reggie Powell and son L. Reggie for helping us picking up and delivering the gear from Travis Air Force Base. Special thanks to all others who helped at the event and clean up at the end, We all Rocked!

I would like to add one quick word for my life I have a very special Gal that is now in my life Maria Irene Ramirez I Love her very much and just want to tell the world, Irene I Love you very mucho and always will (Lets Go Life Time)

Our last event of the year was Kids Day on the Bay in the memory of a dear friend of many of us Paul Landier. Paul lead us to a great day of fishing for the kids. The day began with a very slow bite in the bay so Captain Harry made the move to go out the Golden Gate and up the coast. The weather was a bit ruff so we had to stop short and fish a hole just off the fort and sandy beach. The bite started off very slow but the kids did start catching Rock Fish, having lots of fun and also getting to see the ocean and not just inside the bay it was a real treat the kids will never forget. A little sea sickness did come on so Captain Harry decided to make a move. We went just outside the Golden Gate Bridge and had a good steady Rock Cod bite and when we made the last drift called by Captain Harry, Jack Pot Little Jimmy Stratton boxed the Big Fish Jack pot winner a nice Big Ling Cod. Congrats Jimmy he won the prize \$50 in cash a serf casting rod & reel combo and a tackle box full of tackle.

A very special thanks to Captain Harry and deck hand Tom for a treat the kids will never forget. In addition Thank you Captain Harry for donating the \$500 charter fee back to Kids day of Fishing. Harry you and the New Seeker Rock!!!!







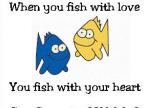
















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Our last project of the year was a fundraiser at Winter Hawk Winery. Special thanks to Alvina Sheeley for setting up the fundraiser we raised over \$1000 in funding (Great Job) At the fundraiser we did just as a derby gave out fishing gear and prizes to all the Kids they just had to fish for them out of a fish tank set up by Lourdes and Phyllis (great Job Gals) the kids had a blast. Special thanks to Luisa Wade-Robinson for coming out and volunteering and all the others who helped out at the event. (lets Go 2013)

Winter Hawk Winery is a great place that supports lots of organization like ours. Thank you Winter Hawk Winery We will be back next year with high hope of more promotions to get the folks out at the event. (Lets Go 2013)

My Vision For Kids Day of Fishing.

It all started as a thought from my Dad for me to take up some kind of community service, and Kids Day of Fishing was born and put into action, and now we are in year 7 and our organization has served well over 4900 Kids. We started off with just one event and now we do 5 events each year that's an achievement we can be proud of.

Our fund raising has been a bit challenging the past couple of years but because of the support of our members and sponsors along with community we have always been able to complete the season and carry reserve over for the next year. In this next year we plan to have the same 5 events along with our fundraiser event at the end of the year.

With your continued support and funding we will continue to serve many more children here in our community. As for our members we must all remember, it is a team effort and to continue the program we must all come together to help raise the needed funding for each year.

My thanks again to all our members, supporters and sponsors of our organization. With out you, we would not be. (Lets Go 2013)











2012 Financial Report:

Approximate figures



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Approximate figures



2013 Events. Funding permitting

Fairfield Fishing Derby, Civic Center Pond — Fairfield Kiwanis Club
6th Annual Travis Fishing Derby — 60th Services & Youth Services
7th Annual Kids Day of Fishing Lake Solano Park — Kiwanis Club of Greater Napa
5th Annual Kids Camp Lake Solano Park — Fairfield Kiwanis Club
Kids Day on the Bay 2013 — Seeker Sportfishing

ESTIMAMTED BUDGET AND FUNDING NEEDED FOR 2013 EVENTS \$20,000.00 (LETS GO 2013)

Monies carried over from 2011 as of 12-31-11 \$ 6,188.78

Monies raised as of 10-16-2012 \$18,094.34

Project monies spent 2012 projects \$19,305.89

Bank balance as of 10-16-2012 \$4,977.24

Corporate Property

- 1 Lap top Computer
- 1 Sony Recorder
- 1 Bull Horn
- 1 File Cabinet
- 5 event tables
- 3 Large Display Signs
- 1 Bobber man Sign
- 1 Large ice chest
- 3 Ice buckets
- O field bucke
- 8 fish nets
- 15 Homer Buckets
- 1 Nady PA System

Miscellaneous Tackle Approximate \$ 300.00

10 Tackle Boxes \$50.00 59 Rods \$231.87 50 Reels \$127.50 17 kids Combos \$127.50

3 Kids Backpack \$35.00

19 Back Packs \$95.00

2012 Projects Estimated Cost.

Fairfield Fishing Derby — \$5,433.56

Travis 2012 Fishing Derby — \$3,948.31

Annual Lake Solano Kids Day of Fishing — \$4,119.12

Annual Kids Camp Lake Solano Park — \$3,174.84

Kids Day on the Bay San Francisco Bay — \$1,010.28

Miscellaneous Cost and Fee's - \$1,619.78

Average Cost Per Child @ 600 kids- \$32.17

These figures include all project needs = Rods and Reels, Shirts, Hats Trophy's, Awards, Prizes, Project Materials, Food, Drinks and service items, Tackle kits, Bait, Fish Plants, Fee's, Promotional Signage, Printing and postage to raise funding. All given with love to the kids. Thanks to our sponsors, supporters and members.

"Their Joy is our Reward"

Our organization is proud to have served over 600 Kids and families with our 2012 events!!



2013





